Honoree
Patrick Collison, CEO of Stripe

Saturday Oct. 12, 2019,
5:30pm - midnight
The Ritz Carlton, San Francisco
Welcome Note

We are delighted to have you join us for Spotlight 2019! Spotlight is an MIT tradition that combines a Gala dinner with a presentation from an eminent MIT alum or member of the MIT community - this year, we have Patrick Collison, Founder and CEO of Stripe. The excitement will continue with an after-dinner party that involves dessert, dancing, and arcade games. Spotlight 2019 will truly be a night to remember!

The MIT Club of Northern California (MITCNC) would like to take this moment to express its deep gratitude for the companies and individuals, listed later in this program, who have sponsored this event.

We sincerely hope you have a wonderful time this evening, and we look forward to seeing you at other Club events and many more Spotlights in the future.

Cheers!
Patrick Collison is the CEO of Stripe, an online payment processing platform, which he co-founded back in 2010. Stripe is a technology company that builds economic infrastructure for businesses every size—from new startups to public companies—using software to accept payments and manage their businesses online.
Former Spotlight Honorees

Our former Spotlight Honorees have truly embodied MIT spirit "Mens et Manus" and have made unparalleled contributions in making the world a better place.
## Spotlight Sponsorship

<table>
<thead>
<tr>
<th>Feature</th>
<th>$100K Anchor</th>
<th>$50K Visionary</th>
<th>$25K Innovator</th>
<th>$10K Connector</th>
<th>$5K Benefactor</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP Reception tickets w/ Patrick Collison</td>
<td>25</td>
<td>15</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Tables for event (for 8)</td>
<td>2 Spons Tables 2 Premier Table</td>
<td>1 Spons Tables 1 Premier Table</td>
<td>1 Premier Table</td>
<td>1 Regular</td>
<td>1 Regular</td>
</tr>
<tr>
<td>Seats at Speaker / Host Table</td>
<td>2 Stripe Table 2 Coda Table</td>
<td>2 Stripe Table 2 MIT Club Table</td>
<td>2 MIT Club Table 2 Exec Table</td>
<td>2 Exec Table</td>
<td></td>
</tr>
<tr>
<td>Additional Tickets</td>
<td>25</td>
<td>15</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Logo – Printed material, event signage, digital presentation</td>
<td>Prominent</td>
<td>Top level</td>
<td>Mid level</td>
<td>Standard Level</td>
<td>Included</td>
</tr>
<tr>
<td>Keynote Video</td>
<td>30 second video sponsor to provide</td>
<td>Top level</td>
<td>Mid level</td>
<td>Standard Level</td>
<td>Included</td>
</tr>
<tr>
<td>Recognition at Event</td>
<td>On-stage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color ad</td>
<td>Full page insert</td>
<td>Half page insert</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding on Gift Bags</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Option to include a give-away gift for all attendees (provided by sponsor)</td>
<td>Included</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[mitcnc.org/spotlight-2019]
# Custom Sponsorships

The following sponsorships are an add-on to a sponsorship package.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
</table>
| VIP Reception             | $30K | - Exclusive Sponsor
- Sponsor welcome toast
- Signage in reception area
- Option for custom-named cocktail
- Logo branding on napkins (provided by sponsor) |
| Cocktail Reception        | $25K | - Exclusive Sponsor
- Sponsor welcome toast
- Signage in reception area
- Option for custom-named cocktail
- Logo branding on napkins (provided by sponsor) |
| Registration Desk         | $15K | - Signage at registration desk
- Option to include a give-away gift for all attendees (provided by sponsor) |
| Entertainment             | $15K | - Signage in the entertainment area
- Option to include a give-away gift for all attendees (provided by sponsor) |
| Parking                   | $10K | - Signage in the valet parking area
- Option to include a give-away gift for all attendees (provided by sponsor) |
| Cocktail Reception        | $25K | - Exclusive Sponsor
- Sponsor welcome toast
- Signage in reception area
- Option for custom-named cocktail
- Logo branding on napkins (provided by sponsor) |
| Program Inclusion - Full Page | $5,000 | Branding on gift bags handed to attendees |
| Program Inclusion - Half Page | $3,000 | |
| Program Inclusion - Quarter Page | $1,500 | |
| Gift Bag Sponsor          | $5,000 | |
| Gift Bag Participant      | $1,000 | Option to include a give-away gift for all attendees (provided by sponsor) |
MITCNC Sponsorship Agreement

To become a sponsor, please fill, sign, and e-mail the following form to tech@mitcnc.org. A payable invoice will then be sent to you with the information for your securing sponsorship. Sponsorships must be paid in full in order to be secured. Please contact us if you have any questions or need any further assistance.

**Sponsor Information:**

- **Company Name:**
- **Name:**
- **Title:**
- **Email Address:**
- **Phone:**
- **Sponsor Package(s):**

By signing, I accept the terms and conditions. I hereby agree to and understand all sales are final.

**Terms:**

Sponsorship includes access to all Spotlight activities and meals for sponsor representatives and associated guest attendees. Sponsorship does not include hotel or any other associated expenses.

**Terms of payments:**

Balance due on signing by cheque or credit card. Sponsorships will sell out and no refunds will be given.

Please make cheques payable to “MIT Club of Northern California” and remit to:

268 Bush Street
PMB 600
San Francisco, CA 94104-3503

Contributions to MIT Club of Northern California, a registered 501(c)(3) tax-exempt organization, are tax-deductible to the extent permitted by law. MIT Club of Northern California Tax ID# 94-2521297.

mitcnc.org/spotlight-2019
MITCNC is the regional alumni club of Massachusetts Institute of Technology in Northern California. The club is run entirely by volunteer MIT alumni. Along with its partners, the club organizes approximately 100 events every year, serving approximately 15,000 alumni in the Northern California area.

MITCNC is a 501(c)(3) non-profit with a mission to further the well-being of local MIT alumni by connecting them with each other and by fostering a continuing relationship with MIT.

We do this by:
- Being volunteer-led
- Organizing thought-provoking speaker events and tours
- Providing social and service events
- Supporting professional development & life-long learning

A large portion of MITCNC’s annual budget goes towards sponsoring needs-based students from the Bay Area to attend MIT. To date, the club has helped over 175 students with financial assistance through our scholarship fund. By participating in this event you will help make a difference in the club’s ability to advance its mission.

Thank you

mitcnc.org/events/spotlight-2019/
Want more information?

Contact Us for Further Details:
sponsorships@mitcnc.org