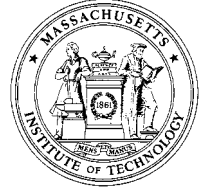




# MIT CLUB



<http://www.mitcnc.org> of NORTHERN CALIFORNIA SUMMER 1999

## EntrepreneurFest '99: Robert Metcalfe '68, 3Com Founder



EntrepreneurFest serves as a celebratory culmination to the club's entrepreneurship activities for the year as well as a celebration of MIT alumni/ae entrepreneurship in Northern California. Last year, EntrepreneurFest '98 featured a keynote address by MIT President Charles Vest, technology and product demos by 21 up and coming local MIT companies, and over 300 attendees who came to Xerox PARC to see what new companies and technologies their classmates were creating.

EntrepreneurFest is back in 1999 bigger and better than ever. This year, EntrepreneurFest is hosted by 3Com Corp. and features Dr. Robert Metcalfe, 3Com's founder as its keynote speaker. Also featured will be over 30 MIT companies demonstrating the technologies around which their companies are being built.

The MITCNC is honored to have Dr. Robert Metcalfe as its keynote speaker and honored guest for EntrepreneurFest '99. Returning home to 3Com, the company he founded in 1979, Metcalfe will speak about his experiences founding 3Com, entrepreneurship, and his vision for the future.

Metcalfe graduated from MIT with dual degrees in Management and Electrical Engineering in 1968. He went on to receive both an M.S. degree in Applied Mathematics and a Ph.D. in Computer Science from Harvard University. Since then, he has become one of the chief forces behind the revolution in computer technology that has shaped, and continues to shape, our daily lives. In 1973, he began his auspicious career at Xerox PARC by inventing the Ethernet, which now connects more than 100 million computers worldwide. In 1979, he formed 3Com Corporation, which became a multi-billion dollar networking company, from which he retired in 1990.

More recently, Metcalfe has served as Publisher and CEO of InfoWorld Publishing Company from 1992-1994; his popular column, "From the Ether," appears in InfoWorld magazine and is read by more than a half a million people each week. In 1996, Metcalfe was awarded the prestigious IEEE Medal of Honor and was subsequently elected to the National Academy of Engineering in 1997. He is currently the Vice President at IDG.

EntrepreneurFest '99 will also showcase over 30 private MIT companies. Company representatives will be on hand to provide technology and product demos, network, and recruit. Come and find out what hot new technologies are developing.

Catch a glimpse of the next wave of great Silicon Valley companies being created by MIT alumni/ae. You are sure to see some new technology, see old friends, and perhaps come away from the Fest with your next job/investment/client or even new company idea! Join us for a very special event to celebrate MIT entrepreneurship in Northern California.

DATE & TIME	EVENT	PAGE
06/02 Wed 6:00pm	YABA Happy Hour at Butterfield & Butterfield Auction	9
06/04 Fri 10:00am	The 133rd Commencement Exercise of MIT at Kilian Court	10
06/10 Thu 6:30pm	Mario Rosati: "Financing An Emerging Enterprise" at SGI	4
06/17 Thu 6:30pm	MITCNC Annual Planning Meeting at Cafe Iris, SGI	6
06/19 Sat 11:30am	2nd Annual Intercollegiate "Fun Under the Sun" in Fremont	7
06/20 Sun 10:00am	Sunday Hike: Monte Bello O.S.P. to Black Mountain	8
06/22 Tue 6:30pm	Ocean Research: Dr. David Cacchione at Cafe Iris, SGI	5
06/22 Tue 6:30pm	MIT/Stanford Venture Lab: The Springfield Project	4
06/26 Sat 11:30pm	EntrepreneurFest '99: Robert Metcalfe, 3Com Founder	1
07/17 Sat 10:30am	Summer Bike Ride to Scenic Tiburon	7
07/18 Sun 10:00am	Sunday Hike: Butano State Park	8
07/22 Thu 7:30pm	MITCNC Happy Hour at Pacific Coast Brewing in Oakland	9
08/15 Sun 11:00am	Sunday Hike: Steep Ravine Trail: Mt. Tam to Stimson Beach	8
08/19 Thu 7:30pm	MITCNC Happy Hour at "Left at Albuquerque" in Palo Alto	9
09/17-19 Fri-Sun	Expedition to Magnificent Yosemite National Park	8

Date/Time	Location
Saturday, June 26, 1999	3Com Corporation
11:30 am Registration	5400 Bayfront Plaza
12:00 pm Keynote	Santa Clara, CA

**Organizer (RSVP/More Info)**  
 David Weitz '87  
 dweitz@wsgr.com  
 (650) 354-4215

Cost	Make check to MITCNC
\$25	Prepaid Members
\$30	All Others

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# Bay Area Alumni Contribute Towards New EECS Building



**Steve Kirsch '78**

*Founder and Chairman, Infoseek*

It was the perfect excuse for giving, says Steve Kirsch '78 of his \$2.5 million gift to the new Ray and Maria Stata Center for computer, information, and intelligence sciences at MIT. Although he'll have a 300-to-350 seat auditorium named after him in the complex, Kirsch says he's more interested in the big picture.

"In essence, I'm not donating an auditorium," the founder and chairman of the board of Infoseek says. "I'm, just one of a group of alumni contributing toward better facilities at MIT. Our faculty and students are first-rate, and they really deserve first-rate facilities."

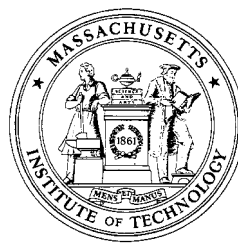
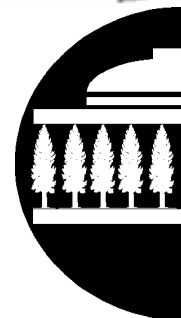
MIT is moving forward with plans to build a new complex dedicated to computer, information, and intelligence sciences, working with world-renowned architect Frank O. Gehry of Frank Gehry and Associates. The new 35,000 square-foot facility will be named in honor of Maria and Ray Stata '57, co-founder and chairman of Analog Devices, who have given \$25M, the largest gift ever received by the Institute for a building project. Tremendous support also came from other key donors from Northern California alumni: Steve Kirsch '78, Suhas Patil '77, and Roger Bamford '77.

Kirsch, who earned the S.B. and S.M. in electrical engineering and computer science in 1980, founded Infoseek as an Internet service 1994. Infoseek reported that, as of September 1998, annualized revenues were over \$80 million.

"I give back to MIT in appreciation," says Kirsch. "Not necessarily for what MIT gave me, but for MIT's potential in terms of education future generations. I view it as a gift to society at large." And while it's tough to quantify the value of his gift, he says he knows well the value of an MIT education. "When I was

## MIT CLUB OF NORTHERN CALIFORNIA LEADERSHIP, 1998-99

OFFICE	NAME	PHONE	EMAIL ADDRESS
<b>President</b>	David Weitz '87	(650) 354-4215	dweitz@wsgr.com
<b>VP - Entrepreneurship</b>	Fred Lam G'89	(510) 482-1419	fredlam@alum.mit.edu
<b>BioEntrepreneurship</b>	Elizabeth O'Neill '87		oneill@haas.berkeley.edu
<b>VP - New Enterprise Crucible</b>	Tom Darbonne G'91	(408) 544-7169	tdarbonne@alum.mit.edu
<b>VP - Events</b>	Sang Park '93	(650) 428-1249	sparkie@alum.mit.edu
<b>Sports &amp; Recreation</b>	John Keen G'94	(650) 933-3401	john.keen@alum.mit.edu
<b>Cultural</b>	Sramana Mitra G'95	(408) 467-4205	sramana@alum.mit.edu
<b>Young Alumni/ae</b>	Melissa Kwok '93	(408) 919-1910	mkwok@alum.mit.edu
<b>VP - Communications</b>	Edward Tau '95	(650) 742-6301	edward_tau@alum.mit.edu
<b>Electronic Communications</b>	Ping Huang '94	(650) 933-6256	pshuang@alum.mit.edu
<b>VP - Finance</b>	Michael Sarfatti '76	(415) 885-2293	sarfatti@alum.mit.edu
<b>Entrepreneurship</b>	Evan Matteo '94	(650) 655-2783	evan@alum.mit.edu
<b>VP - Career Development</b>	Nancy Chan '96	(408) 957-1596	nhchan@alum.mit.edu
<b>VP - Membership</b>	Alan Au '97	(408) 777-5130	aau@alum.mit.edu
<b>VP - Sponsorship</b>	Eric Jorgensen '60	(408) 929-4058	ericjorg@aimnet.com



The MIT Club of Northern California is the premier regional alumni/ae club of the Massachusetts Institute of Technology. The club offers numerous resources in entrepreneurship, career development, and professional networking in the Bay Area. In addition, the Club provides many opportunities for social interaction between MIT alumni/ae as well as alumni/ae from similar university clubs.

If you have suggestions for the Club, or interest in volunteering or organizing events, please contact any of the officers listed above. The Club is an all volunteer organization and is always seeking energetic and motivated alumni/ae who are eager to be involved.

there, I didn't have a clue to what would happen to me later on," claims this founder of three successful start-ups. "I know great things will come from the enhanced opportunities for collaboration in the new facility, but I can't predict the value of that. My hope is that someone learns something in that auditorium that helps them to do something great later in life," he says, "and I'll have the satisfaction of knowing that I played a small role in making that happen."

The auditorium will have state-of-the-art audiovisual capabilities, and every seat will have a laptop computer connection. Like the Wong Auditorium in MIT's Tang Center, it will have a large, formal lobby breakout area in the adjacent space.

Infoseek is Kirsch's third information technology firm. After developing his entrepreneurial spirit as a teenager in West Los Angeles, California, by earning \$30 an hour repairing pinball machines, Kirsch started Mouse Systems Corporation with \$40,000 of his own money in 1982. The firm developed two patents for mouse technology involving the optical mouse, invented by Kirsch. The optical mouse substitutes LEDs and a mouse pad for the traditional ball.

In 1986, Kirsch co-founded the publishing software firm Frame Technology Corporation, relinquishing his position as president of Mouse Systems. He was vice president of Frame Technology until he started Infoseek.

Kirsch, 42, has been on the MIT Club of Northern California board of director since 1994. Prior to that, he had served as vice president from 1985-88 and 1990-92.

While a student at MIT, Kirsch was news editor of *The Tech* and projection director of the Lecture Series Committee (LSC); he also participated in gymnastics and lightweight crew. He was named one of "The 50 Most Influential People to Watch in Cyberspace" by *Newsweek* in 1995.

### **Suhas Patil '70**

*Founder and Chairman Emeritus,  
Cirrus Logic*

Dr. Suhas Patil '70 was born in Jamshedpur, India, grew up near Calcutta, and came to MIT in his twenties to study computer science. "My professors had been at the Institute during the Second World War," he recalls, "and many had worked in the Radiation Lab. What impressed me was how these people, so accomplished as individuals, worked with one another so effectively. The idea we are all working together, that we all succeed and share in the success, *that* had a profound effect on me."

In making a gift of \$1.5 million for the main conference room in the Laboratory for Computer Science "tower" of the Stata Center, Dr. Patil feels that he is "giving back to the Institute" for what he himself received. "There are two ways to pay one's dues," he says. "One is through philanthropic giving and the other is by making good use of your learning. Each is equally important. You could give money, but if you don't capitalize on your education, you bring no credit to the institution. On the other hand, if you're successful in using your education but don't support the institution which nurtured you, the facilities and resources won't be there to educate coming generations."

As founder and chairman emeritus of the semiconductor firm Cirrus Logic, Dr. Patil has certainly made good use of the learning he received at MIT. In addition to his gift to the Stata Center, he's an "angel investor" to several high-tech enterprises and mentor to the IndUS Entrepreneurs, an association supporting Indo-Americans. His strong belief in the value of collaborative work impels his philanthropic efforts. In particular, he believes that "the new complex will permit researchers from various disciplines to be co-located for the first time. Although the facilities in Tech Square did some of this, it will now occur on a much larger scale in the Stata Center. Also, the new complex will provide room for teaching as well as research,

bringing people of diverse backgrounds together. This is where some of the finest work is going to be done in the coming years."

He sums up his feelings this way: "My MIT education, as well as my experience there as faculty, is a key part of my life. MIT made it possible for me to succeed at a level what would not have been possible otherwise. Alumni support is vital to all educational institutions, and this is my way of supporting MIT."

### **Roger Bamford '77**

*Principal Architect, Oracle Corporation*

A principal architect at Oracle Corporation in Belmont, California, Roger Bamford '77 has pledged a gift of \$1 million for a significant public or educational space in the Stata Center. It was the choice of Frank Gehry as architect that sold him on contributing to this project, says Roger.

Roger received the S.B. in Electrical Engineering and Computer Science for MIT in 1977 and the M.S. in Electrical Engineering from Stanford in 1980. Reflecting on his years at MIT, he points out that the degree he earned from the Institute opened doors for him that no other degree would have opened. And he recognizes that he's drawn many times in his career on the pure science knowledge that he acquired at the Institute. However, he'd like to see MIT students better prepared for the "the vagueness and uncertainty of the real world. Since real life doesn't have finals and grades, you don't always know where you stand."

Roger knew that he wanted to give something back to MIT at some point. So he hopes that, in addition to supporting the new Center, his gift will "encourage other hi-tech lottery winners to share their spoils."



# Financing An Emerging Enterprise

Featuring **Mario Rosati** of **Wilson Sonsini Goodrich & Rosati**

Date/Time	Location
Thursday Jun 10, 1999 6:30pm Registration 7:30pm Presentation	Cafe Iris, Building 5 2025 Stierlen Court Silicon Graphics Mountain View
Map: <a href="http://www.sgi.com/company_info/maps.html">http://www.sgi.com/company_info/maps.html</a> .	

Cost	Check/Cash/Credit card
\$15	Pre-paid Active Member
\$20	Other/At-Door

Organizer and More Info
Tom Darbonne G'91 tdarbonne@alum.mit.edu (408) 544-7169

If you want to learn about something, you go to an expert. When it comes to entrepreneurship and representing start-up companies, Mario Rosati, named partner of the premiere technology law firm of Wilson Sonsini Goodrich & Rosati is the expert. The New Enterprise Crucible is pleased to have Mr. Rosati help navigate some of the intricacies of financing new ventures.

Mr. Rosati received a Bachelor in Arts from the University of California at Los Angeles in 1968 and a Juris Doctor from Boalt Hall, University of California, Berkeley in 1971. Since then, Mr. Rosati has represented numerous high-technology companies. Some of the companies he currently represents includes Abgenix, Inc.; Arcot Systems; ArrayComm, Inc.; Beyond Software; Biovector Therapeutics; Cell Genesys; Citizen 1 Software; Digital Think, Inc.; Eloan, Inc.; Focal, Inc.; Intellipost Corporation; Interwave Communications; MediaTel Corporation; OnDisplay; Pangea Systems; Radiotherapeutics Corp.; Silicon Light Machines; Symyx Technologies; Urosurge Inc.; Verge Software; Visx, Incorporated; and Vivus, Inc.

Mr. Rosati is a director of Aehr Test Systems; C\*ATS Software Inc.; Genus, Inc.; Meridian Data, Inc.; Ross Systems; and Sanmina Corporation; all publicly traded companies, as well as several privately held companies.

In 1981 Mario Rosati participated on the Innovation and Entrepreneurship Task Force to the office of the President Elect, Ronald Reagan and in 1982-83 served as a Special Consultant to the Secretary, Drew Lewis, and Deputy Secretary of Transportation, Darrel Trent, and in this connection was a member of the Airport Access Task Force.



Mr. Rosati is an adjunct Professor, Haas School of Business, University of California at Berkeley and serves on the Board of Advisors for the Lester Center for Entrepreneurship and Innovation. Mr. Rosati is also on the UC Berkeley Foundation Board of Trustees and is an advisor to the Technology Commercialization Office at Los Alamos National Laboratory.

## MIT/Stanford Venture Lab

A Chapter of the MIT Enterprise Forum

Date/Time	Location
Tuesdays June 22, 1999 6:00pm Reception 7:00pm Presentation	Bishop Auditorium Stanford Graduate School of Business

Cost	Make check to MIT Venture Lab
\$25	Pre-paid Active Member
\$30	Other/At-Door

Organizer (RSVP and More Info)
MIT/Stanford Venture Laboratory, P.O. Box 2506, Monterey, CA 93942-2506 Phone: (408) 646-3377 <a href="http://www.vlab.org">http://www.vlab.org</a> kjm@event-mgmt.com

The MIT Stanford Venture Laboratory (<http://www.vlab.org>) is a public forum through which entrepreneurs, managers, executives, and anyone can come to learn about the issues involved with starting and growing companies. Through an annual series of case study and special presentations, the Venture Laboratory becomes just that - a laboratory where interested professionals gather to observe other companies, dissect their business plans, offer their own ideas and then watch as the company matures in real-world markets.

Venture Lab programs are held during

the academic calendar year at Stanford University (September - June). The presenting company presents an oral summary of its business plan, or a current issue, to a panel of industry experts. The skilled objective counsel of the panel, as well as the feedback from an audience of highly interested professionals, provide valuable help and guidance to the company. The programs are designed to ensure a rewarding experience for everyone involved. Many of the people that have served as panelists for Lab programs are visionaries and well respected in their business communities.



# Ocean Research: Dr. David Cacchione

Date/Time	Location
Tuesday Jun 22, 1999 6:30pm Registration 7:30pm Presentation	Cafe Iris, Building 5 2025 Stierlen Court Silicon Graphics Mountain View
Map: <a href="http://www.sgi.com/company_info/maps.html">http://www.sgi.com/company_info/maps.html</a>	

Cost	Check/Cash/Credit card
\$15	Pre-paid Active Member
\$20	Other/At-Door

RSVP and Pre-Payment
Anne-Can c/o MITCNC Venture Incubator 6155 Almaden Expressway, Suite 230 San Jose, CA 95120 mitcnc98@aol.com (408) 323-2255

Organizer and More Info
Tom Darbonne G'91 tdarbonne@alum.mit.edu (408) 544-7169

If you have even a passing interest in the "other" 67% of the earth's surface (aka. the oceans), then you won't want to miss this informative presentation by Dr. David A. Cacchione. Dr. Cacchione was one of the early recipients (1970) of a Ph.D. in the MIT/Woods Hole Oceanographic Institution's Joint Program in Oceanography. He has spent the past 23 years as a research scientist and leader of the USGS Coastal and Marine programs on the west coast. He is currently Director of the west coast office of Woods Hole Group, a private environmental consulting firm with headquarters in Falmouth, MA.

The Woods Hole Oceanographic Institution (WHOI) is a private, nonprofit research facility on Cape Cod dedicated to the study of all aspects of marine sci-

ence and to the education of marine scientists and engineers. It is the largest independent oceanographic research institution in the nation, and since 1968 has had a formal joint education program with MIT. Since its inception, WHOI has had strong ties to M.I.T.

Dr. Cacchione will discuss a variety of topics dealing with marine education and research, including topics of modern sea-floor mapping, manned and remotely operated deep water research vehicles, and new instrumentation for making oceanographic measurements. Dr. Cacchione will discuss some of the nation's programs in marine research, ideas for future directions, and applications of ocean research to human activities in the oceans.

# Bay Area BioEntrepreneurship Program

We are wrapping up our first successful season of the BioEntrepreneurship Program with our final event of the year on May 25 titled "Wall Street Perspective on Biotech and Life Science Companies". Panelists include Steven Burrill, CEO of Burrill and Company, and Edward Hurwitz, CFO of Affymetrix and former biotech analyst at Robertson Stephens & Company.

When we launched the BioEntrepreneurship Program last Fall, we wanted to provide a forum for people interested in early stage biotechnology, medical device and diagnostics companies to learn about business-related challenges faced by entrepreneurs launching these companies. Over 600 participants, including scientists, engineers, students and business people interested in learning about strategic issues faced by start-up companies serving the health care market attended the series. Genentech provided the meeting facilities for our program, and each event in the series was followed by informal networking at

the Burlingame Brewery where participants got to know each other better. The program was co-sponsored by the Bay Area Bioscience Center. Previous topics and speakers in the series included:

What do Venture Capitalists look for in a Health Care Deal? Beckie Robertson - Partner, Institutional Venture Partners; Russell Hirsch - Partner, Mayfield Ventures

Bio-Entrepreneurship Veterans - War Stories Told by the Founders: Joel Bel-lensen-Founder, Pangea Systems; Lev Leytes-Founder/CEO, LJI BioSystems; Allan Will-Founder/CEO, The Foundry; Founder/CEO, Adjacent Surgical

Corporate Partnering - How to do the Deal, How \*not\* to do the Deal: Ken Clark - Managing Partner, Wilson, Sonsini, Goodrich and Rosati; Tom Gutshall - CEO, Cepheid

Marketing - Get your product to market and get paid: Cynthia Robbins Roth -

Founder/Principal, BioVenture Publishing; Leslie Bottorff - Executive in Residence, ONSET Ventures

Intellectual Property - Devising Your Company's IP Strategy: Bertram Rowland - General Counsel, Aclara Bio-Sciences; Tom Ciotti - Partner, Morrison and Foerster

The BioEntrepreneurship Program will be holding planning meetings and sponsoring networking opportunities over the summer, so it is a perfect time to get involved before the series starts its second season in the Fall. Participation in the program is a great way to make new contacts and learn something in the process. Contact Fred Lam (fredlam@alum.mit.edu) or Betsy O'Neill (betsyoneill@alum.mit.edu) to find out how you can help.

We have a dedicated BioEntrepreneurship e-mail list. You can subscribe to this list to receive info about upcoming events or visit our Web page at [www.mitcnc.org](http://www.mitcnc.org) for event info.

# Plan MITCNC'S Activities!

Date/Time	Location
Thursday, June 17, 1998 6:30pm Dinner	Cafe Iris, Building 5 2025 Stierlen Court
7:30pm Planning Meeting	Silicon Graphics, Mountain View Map: <a href="http://www.sgi.com/company_info/maps.html">http://www.sgi.com/company_info/maps.html</a>

You are cordially invited to join us to help plan next year's events. We will provide a buffet dinner to everybody and then settle down for brainstorming for our calendar. Arrive early or late and bring your best ideas!

Like last year, laughter and applause will be key parts of the evening. Is there an event you wish we had done this year? Do you know of a speaker Club members would enjoy? A bar the young alums haven't seen? Tell us about it! Or simply volunteer your efforts for other event ideas - the more planners, the merrier!

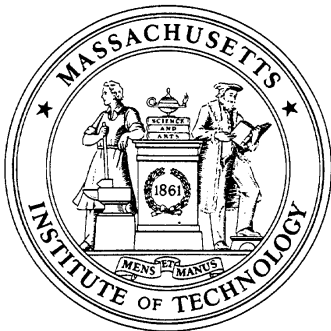
If you've never hosted an event before, don't worry. You'll receive personal support and written guidelines. Our vice presidents of events will hold your hand through the whole process. We'll be electing our new club officers at this meeting. If you're

interested in becoming a part of the Club's diverse and exciting officer board, come to this event.

If you cannot attend the dinner, but would like to volunteer or suggest an event idea, please call our current events coordinators, Sang Park '93 at (650) 428-1249 or [sparkie@alum.mit.edu](mailto:sparkie@alum.mit.edu). Please respond so we can reserve your place for dinner. But you're still welcome to come without a RSVP!



From 101, exit on Shoreline going East. After about a mile, turn right at Stierlen Court (left is Amphitheater Parkway). Building 5 is near the end of the street on the right.



## Educational Council Seeking Volunteers

The primary role of an MIT Educational Counselor is to interview local high school students applying for admission to the Institute. We are looking for volunteers to help us in this important task.

If you are interested and would like to learn more, please contact Walter Price '70 at 415-954-5400 or [Walter.Price@DresdnerRCM.com](mailto:Walter.Price@DresdnerRCM.com).



Faculty and staff of the Massachusetts Institute of Technology arrived Monday morning, May 17, 1999, in Cambridge, Mass., to find the MIT Dome decorated to look like the Star Wars character, R2D2. The Star Wars decoration is just another of a history of creative pranks placed atop the school's dome. (AP Photo/William Plowman)

# 2nd Annual Intercollegiate Fun Under The Sun

Date/Time	Location
Saturday Jun 19, 1999 11:30am	Central Park Sports Complex in Fremont

Cost	Make check payable to MITCNC
Free!	All

Organizer (RSVP and More Info)
John Keen Ph.D. '94 john.keen@alum.mit.edu

Join alums from MIT, Stanford, Harvard, UC Berkeley and other universities for a day of invigorating fun and relaxing socializing in the Second Annual Fun Under the Sun. We'll form teams to play softball volleyball, and ultimate frisbee. After we've worked up an appetite by playing sports, we'll fire up the grills and enjoy a barbecue together.

If you don't want to play any sports, then you're still welcome to come. You can cheer for friends on the teams or just socialize with other people. If you want to show up for just the barbecue, then that's fine too (although we don't know exactly when the barbecue will start).

We will provide bats, balls, bases, a volleyball net and frisbees. You should

bring whatever sports equipment you will personally need (some sharing of mitts will probably be possible, though). We will also provide charcoal and fuel for the barbecue grills. You should bring whatever food, drinks and other supplies you want for the barbecue.

In the First Annual Fun Under the Sun last year, the Boston (MIT/Harvard) team lost to the Bay Area (Stanford/Berkeley) team in a close 9-inning game with score of 11-13. This year, MIT will be teamed up with Stanford against a Harvard/Berkeley team.

Useful things to bring:

- Softball mitt, bats, bases and balls will also be welcome (in case we want to have multiple games going concurrently).
- Volleyballs
- Frisbees
- A hat, sunglasses and sunscreen
- Food, drinks and utensils

This event is located at the Central Park Sports Complex in Fremont, on Stevenson Boulevard between Paseo Padre and

Mission Blvd. (238). Look for YABA people somewhere near the BBQ area or some other prominent location. If possible, school signs or banners will be posted. Directions are as follows:

From Highway 680: Exit Mission Blvd., route 238, north. Go left on Stevenson Blvd. The sports park is on your left hand side after 0.5 miles.

From Highway 880: Exit Stevenson Blvd. and drive east on Stevenson Blvd. Drive for ~2 miles and look for Central Park on your right hand side. The closest cross street before the park is Guardino Drive.

BART: At Fremont Station front exit turn left (South). Go on Civic Center Drive for 2 blocks, turn left on Stevenson Blvd., and go 3 blocks to Central Park.

Ample parking will be available in parking lot at the park. There is no cost. Nevertheless, please try to indicate in advance if you plan to attend, so that we'll have some idea of how many people to expect.

# Summer Bike Ride to Scenic Tiburon

Date/Time	Location
Saturday Jul 17, 1998 10:30 am	Meet by Ticket counter for Alcatraz by Pier 39

Organizer (RSVP and More Info)
Monika Gorkani G'93 monika@virage.com (650) 573-3223

This is a trip for both the Speedy Gonzales and the leisurly type bike riders. The route is about 9 miles. We'll be starting at Pier 39, going through the aquatic park, Fort Mason, Presidio Park, over the Golden Gate bridge, downtown Sausalito and then near the water all the way to Tiburon. We'll be taking the ferry back

to Pier 39. The ferry ticket for adults is \$5.50, for children \$2.75. We'll be taking the 2:45 pm or 4:05 pm ferry back (depending on what people want to do). In Tiburon, we'll be eating lunch (hopefully around 1 pm) at Rooney's Cafe and Grill on Main St in Tiburon.

For those who don't have bikes, you can rent bikes at the Blazing Saddles store by Columbus Avenue and Francisco Street (very close to Pier 39). Their phone number is (415) 202-8888 and their web page is <http://www.blazingsaddles.com>. The bike rentals run around \$25-\$45 day depending on what type of bike you want.

The MIT Club of Northern California does not assume any responsibility for any personal injuries or property damage suffered during this event. Cycling is a sport which has inherent risks. Each participant is entirely responsible for being aware of these risks and taking necessary precautions.

The following items will be useful during the bike ride: water bottles, sun block, snack food, money to spend along the way (e.g., at restaurants), sweater (to wear on the ferry ride back).

# Expedition to Magnificent Yosemite

Date/Time	Location
Weekend of Sep 17-19, 1999	Yosemite National Park Yosemite Bug hostel 6979 Highway 140 Midpines, CA (209) 966-6666

Organizer (RSVP and More Info)
John Keen Ph.D '94 john.keen@alum.mit.edu (650) 933-3401

Back in February, a group of about 50 people went on the MITCNC expedition to Yosemite Park. Despite the rainy weather on that weekend, the event was remarkably popular and many people expressed an interest in doing it again. So now we're going back, and this time we expect much drier weather. Dry conditions and moderate temperatures are typical in Yosemite Park during September. The waterfalls won't be as full as in the spring, but you'll find plenty of other beauty to admire in the park. Of course, this event is open to everyone, regardless of whether or not you came on the expedition in February.

We have arranged group accommodation at the Yosemite Bug hostel in Midpines, California. Midpines is on Highway 140, ~20 miles west of the Arch Rock



Entrance Station to Yosemite Park. The following accommodation options are available:

1. Group rooms in cabins. Between 4 to 12 people per room, in bunk beds. Coed and separate-sex rooms are both available. Fee is \$15/night per person, plus 10% tax.
2. Private rooms, with 2 people per private room. Private rooms have shared bath facilities, though. Fee is \$40/night (or \$20/night per person for two people), plus 10% tax. Beds have good quality fresh linens, with real mattresses and pillows. Guests can bring sleeping bags or sleeping sheets if they prefer. Make sure to bring one or two blankets with you, or a sleeping bag.

The hostel has a glassed-in deck and a large dining hall in which delicious meals are available. Typical prices are \$6.50 for a vegetarian dinner, \$7.50 for a meat dinner, and \$5 for breakfast; selections and prices are a la carte. Bag lunches are available for take-out at the beginning of each day.

Bike rentals are available at the hostel.

We will form carpools and drive up on Friday evening. We will spend Saturday and Sunday at the park, and then drive back to the Bay Area on Sunday evening. Expect ~4 hours transit time each way.

For more information on Bug Hostel and Yosemite Park

Advance registration is required for this event. Indicate your choice of accommodation and send payment (for two nights, including tax) no later than Sunday, August 22. Please indicate if you are willing and able to serve as a carpool driver, or if you would prefer to be a passenger.

# Sunday Hikes

Date/Time	Location
Sunday Jun 20, 1999 10:00am	Monte Bello O.S.P. to Black Mountain Page Mill Road at the Sky-line Ridge 6 miles, 900' elevation

This is the easiest way to the highest point in the Santa Cruz Mountains. Nice climb and some of the most spectacular views in the Bay Area.

Date/Time	Location
Sunday Jul 18, 1999 10:00 am	Butano State Park Southwest of Saratoga, Near Pescadero 10 miles, 1000' elevation

Circumnavigate the park for a spectacular diversity of habitats. Nice redwoods and views in an unusually secluded park.

Date/Time	Location
Sunday Aug 15, 1999 11:00am*	Steep Ravine Trail Mt. Tamalpais to Stinson Beach 4 miles, 1500' elevation

Let's make this one a tradition! Combine one of the two loveliest trails in the Bay Area with an outing to Stinson Beach. It was great fun last year, so we're going again. Shady trail, gorgeous redwoods and ferns, a pretty creek and great views!

Organizer (RSVP and More Info)
Jim Reich '89 jreich@alum.mit.edu (650) 969-4558
* NOTE: The 11:00am starting time is one hour later than the usual 10:00am time due to farther distance of location. Please check the website on the morning of the hike for changes due to weather and trail conditions! <a href="http://home.earthlink.net/~jreich/mithikes.htm">http://home.earthlink.net/~jreich/mithikes.htm</a>



## MITCNC Happy Hours

“Drink Rum, Drink Rum, Drink Rum All Day and Come Along With Us...”

### Happy Hour in Oakland

Date/Time	Location
Thursday Jul 22, 1999 7:30 pm	Pacific Coast Brewing Co. 906 Washington Street Downtown Oakland (510) 839-2739

#### Organizer (RSVP and More Info)

Beth Shaw '87  
bshaw@prtm.com

### Happy Hour in Palo Alto

Date/Time	Location
Thursday Aug 19, 1999 7:30 pm	Left at Albuquerque 445 Emerson Street Palo Alto (650) 326-1011

#### Organizer (RSVP and More Info)

Jason Chen '95  
jchen@wlgore.com



You can call the MIT Alumni/ae Association automated information system toll free 24 hours a day:

**1-800-MIT-1865**

You can also submit changes of address electronically by sending your name, class year, current address, and phone number, business address and phone number, title, and e-mail address to:

**mitalum@mit.edu**

## Special YABA Happy Hour at Butterfield & Butterfield Auction House

Date/Time	Location
Wednesday Jun 2, 1999 6:00 pm	Butterfield & Butterfield 220 San Bruno Avenue (Potrero Hill) San Francisco, CA 94103

#### Organizer (RSVP and More Info)

Kimberly Falk  
Associate Marketing Director  
Butterfield & Butterfield  
marketing@butterfields.com  
(415) 861-7500 x394

Tired of spending too much money at yuppie furniture stores? Interested in learning the values of beginning your own collection of paintings, fine furniture, Asian Art and other collectibles? Ever wanted to attend an auction but felt intimidated? On Wednesday, June 2nd, YABA and Butterfields (the 4th largest auction house in the world and recently acquired by eBay) invite you to an evening of entertainment to answer these and other questions you may have.

The evening begins with hors d'oeuvre and socializing. Amanda Doenitz, Photography Specialist for Butterfields, will then introduce the breadth of property offered at auction (you'll be surprised). Amanda will also discuss how to begin

your own valuable collection, while staying within your means, as well as the various collectible specialty areas. We'll round out the evening with a short lesson on how to bid at an auction and then the bidding begins. We provide the auctioneer, bidding paddles and “play” money and you'll have a blast bidding on valuable prizes you get to take home. To learn more about Butterfields, please visit [www.butterfields.com](http://www.butterfields.com).

Event Includes: hors d'oeuvre, wine and non-alcoholic drinks, guest speaker, “play” auction and prizes.

From the East Bay: Take 9th Street/Civic Center exit. This turns into Harrison Street. Stay on Harrison to 16th Street and turn left. Go 6 blocks to San Bruno Avenue and turn left.

From the South Bay: Take 101 North to Vermont Street exit. Turn left on Vermont Street. Go 2 blocks to 16th Street. Turn left. Go 1 block, turn right on San Bruno.

From the City: Take Van Ness until it becomes South Van Ness, crossing Market Street. Stay on South Van Ness for 8 blocks. Turn left onto 16th Street and continue 9 more blocks. Turn left onto San Bruno Avenue.

Young Alumni of the Bay Area (YABA) is an association of young alumni representing Bay Area alumni clubs from twenty universities across the country. The purpose of YABA is to hold social and community service events on a regular basis that give participating alumni a chance to meet other young people in the area who share similar collegiate experiences. Check out YABA's web site for a updated calendar of events:

<http://www.yaba.san-francisco.ca.us>

Berkeley	Harvard	Princeton	USC
Brown	Johns Hopkins	Smith	Vassar
Columbia	Michigan	Stanford	Virginia
Cornell	MIT	Tulane	Wellesley
Dartmouth	Pennsylvania	UCLA	Yale

## Do You YABA??

## “Click & Clack” of Car Talk to be Speakers at MIT Commencement



Tom and Ray Magliozzi, hosts of the National Public Radio series Car Talk, will be the featured speakers at MIT's Commencement Exercises on June 4.

Known to millions of Americans as “Click and Clack, the Tappet brothers,” both Magliozzis are MIT graduates: Thomas L. Magliozzi graduated in 1958 with a degree in economics, while Raymond F. Magliozzi received the SB in humanities in 1972.

“We're proud and excited that Tom and Ray Magliozzi will be returning to their alma mater as Commencement speakers,” said President Charles M. Vest. “Both on and off campus, Click and Clack rank among MIT's best-known and best-loved graduates. Their irrepressible and inventive approach to their work, their commitment to serving the larger community, their intellectual curiosity and, above all, their relentless

irreverence are all qualities that we cherish and admire here at MIT.”

Dr. Vest noted that the Magliozzi brothers impart provocative ideas and useful information in a humorous way. “Any regular listener to Car Talk knows that, for all their clowning, Tom and Ray are perceptive observers of American culture.”

“All we really wanted was an invitation to the luncheon. But if we have to give the Commencement address to get the free lunch, so be it,” quipped Tom Magliozzi. “It's a great honor for me, Class of '58, and for my brother, Class of '69, '70, '71, '72...”

“President Vest has demonstrated tremendous courage by inviting us to give the Commencement address, since he has absolutely no idea what we're going to say. And, needless to say, neither do we,” said Ray Magliozzi.

The Magliozzi brothers' radio show, Car Talk, is a comedy-laced blend of car advice, phone-in chat, audience-participation puzzles and general outrageousness. A popular feature of National Public Radio since its nationwide launch in the fall of 1987, Car Talk has garnered a loyal audience of more than two million.

Heard on 370 of NPR's 600 member stations, the show has earned the Magliozzis a prestigious George Foster Peabody Award for excellence in broadcasting, and has spawned a syndicated



newspaper column, a book, CDs and a popular web site Car Talk. This past August, the success of their show led to their induction into the Radio Hall of Fame.

Featured on the Car Talk web site are several past communications between Click and Clack and MIT, including letters from President Vest responding to humorous complaints by the Magliozzis that they hadn't been invited to speak at previous MIT Commencement Exercises. The letters, read on-air, generated a torrent of e-mail responses to MIT from alumni/ae around the nation, confirming the popularity of Car Talk among MIT graduates. The letters may be found on the Internet at <http://cartalk.cars.com/Mail/Letters/06-27-97/4.html> and <http://cartalk.cars.com/Mail/Haus/06-13-98-1.html>.

The Magliozzis are Cambridge natives, and Ray continues to operate the Good News Garage, an auto repair shop near the MIT campus. After earning a Ph.D. in management from Boston University, Tom Magliozzi served as an associate professor at Suffolk University for five years before resigning to devote himself full-time to the growing Car Talk phenomenon. The brothers' unique approach to radio advice was broadcast locally as early as 1977 and attracted the attention of NPR executives in the mid-1980s.

*Get the latest events and up-to-date calendar on the MIT Club of Northern California website:*

**www.mitcnc.org**

This newsletter is composed with FrameMaker 5 on the Microsoft Windows NT 4.0 platform powered by the Intel Pentium II-400MHz microprocessor. FrameMaker is the premier cross-platform desktop publishing software from Adobe Systems. Images are edited using CorelDRAW 8 Graphic Suite, the preferred software package for graphic design from Corel Corporation.

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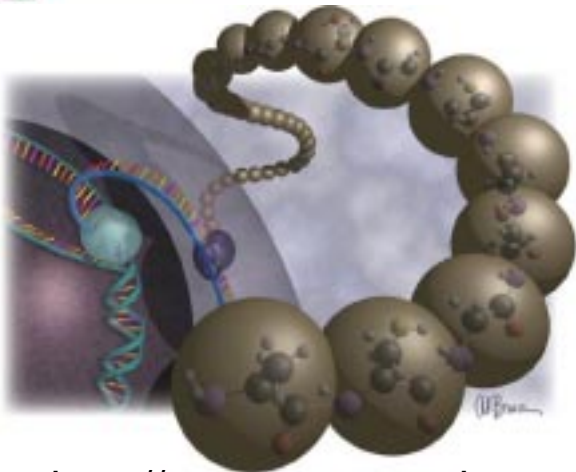
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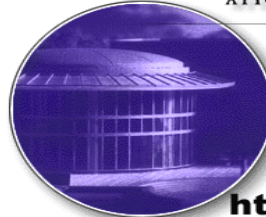


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## **New Career Development Feature JOB POSTINGS EMAIL LIST**

Periodically, we will send out job opportunity postings and job-related information over the newly created mitcnc-jobs electronic mailing list. If you would like to subscribe to the mitcnc-jobs mailing list, send email to <mitcnc-jobs-request@mit.edu> with “subscribe mitcnc-jobs” in the body of the message (NOT the subject line). If you want to subscribe a specific email address, you can say “subscribe mitcnc-jobs EMAIL\_ADDRESS”.

Did you know that the MITCNC has an electronic mailing list which we use to remind members of upcoming events? Approximately every other week, you'll receive a message with the latest information. To be subscribed, just ensure that the MIT Alumni/ae Office has your email address and knows that you are living in the Northern California area. You can send address updates to the MIT Alumni/ae Office by emailing <clubs@mit.edu> (this is the preferred contact method), or by phoning Alicia Kikuchi at: (617) 253-5205.



Your complete guide and resource to  
MIT Club of Northern California

**www.mitcnc.org**

- Up-to-date Event Details
- Event registration and payment via  
secure credit card transactions
- Entrepreneurship Resource/Network
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